



MGM

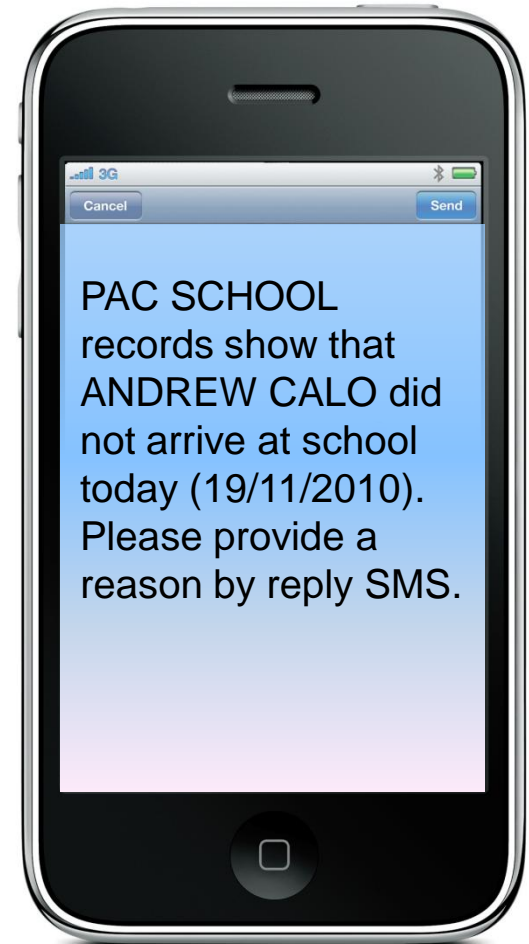


WGW

MGM Wireless Ltd. (ASX:MWR)
Annual General Meeting Presentation
November 2010

Welcome

- 2010 in review
- 2011 Company drivers
- Share Purchase Plan
- New Innovations
- New Product Announcement



2010 Objectives

1. Deliver profit
2. Deliver revenue improvement
3. Achieve positive cash flow
4. Pursue R&D to create new growth opportunities

2010 – Move to profitability



	2010	2009	
Revenue	\$2,270,678	\$1,887,067	+20%
Net Profit	\$202,985	\$(350,109)	+158%
EBITDA	\$427,363	\$6,452	
Operational Customers	575	370	+55%

Strategy moving forward

2010

1. Deliver profit
2. Deliver revenue improvement
3. Achieve positive cash flow
4. Pursue R&D to create new growth opportunities

2011

1. Capitalise on new product opportunity
2. Accelerate revenue growth
3. Maintain positive cash flow
4. Improve profits
5. Ongoing R&D to improve existing products
& develop new products

Quality Revenues

3 year rolling Customer Agreements

Excess of \$ 2 million contracted income

Not in financial accounts

Approaching 700 school customers

3 Government Education Department Contracts:

Western Australia

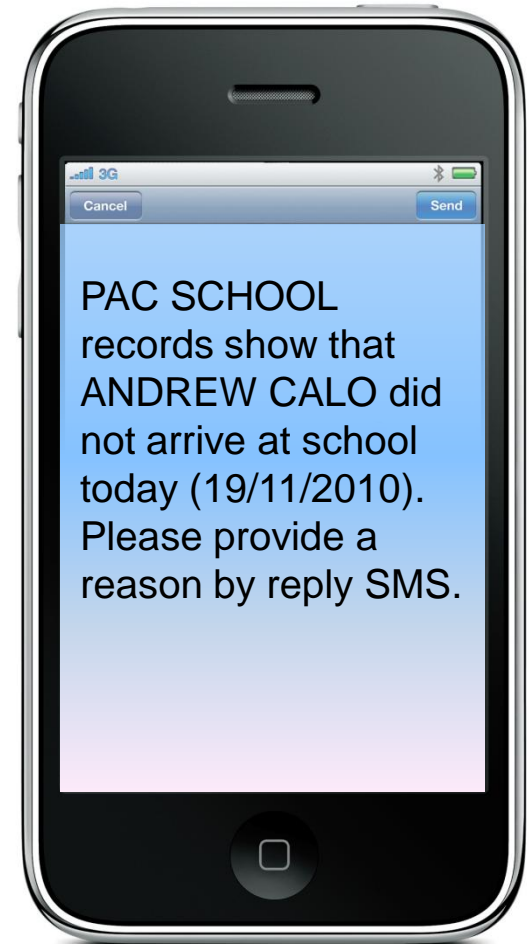
NSW (Sydney Region)

New Zealand

Undisputed Australian Market Leader

US exposure

NZ Contract



Share Purchase Plan

- Assist with rollout of new products
- Assist in the payout of a former distributor
- Improve working capital
- Strengthen balance sheet

Opportunity to acquire additional pre new product rollout shares



Very attractive pricing to reward existing shareholders only

All Board Members & senior management participating

Closes on Tuesday 23 November

SCHOOL NEWS CHANNEL™

Connecting Parents to Schools with SMS messaging

1800 300 346 
(408) 524 1469 

SCHOOL LOGIN

 SHARE

Home

What Is SNC?

Separated Parents

Grandparents

Service Options & Fees

Comments



Safety.
Instant SMS alerts
in case your child
has not arrived
at school.



1 2 3

Parent Log In 
Update details & add family members

View Demo 

Join Now 

Search For School by name:

GO

School Directory: [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#)

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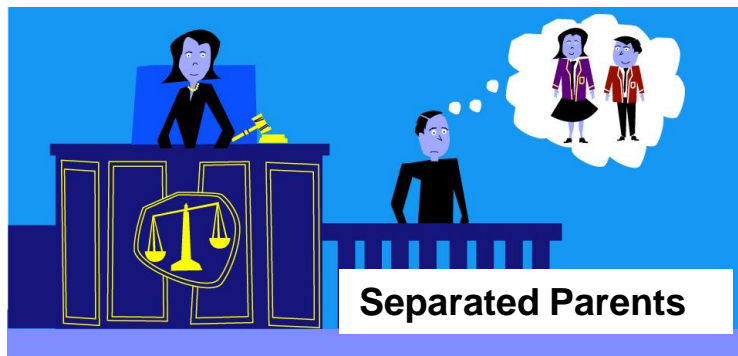
Play Demo
Student Safety &
Attendance



Play Demo
School Social Events
Late Breaking New

New Products Target both Consumers (Parents) & Schools

1. MGM Web marketing drives Parents to www.schoolnewschannel.com
2. Parents & Family Members watch demos and understand how the product works
3. Parents Request / Activate their service directly on-line themselves.
4. Parents pay for Social SMS services directly on their mobile phone account.



Unique New Feature - SMS Social Networking



Allows Primary Parents to invite Grandparents, Godparents, Sponsors & Special Friends to join.

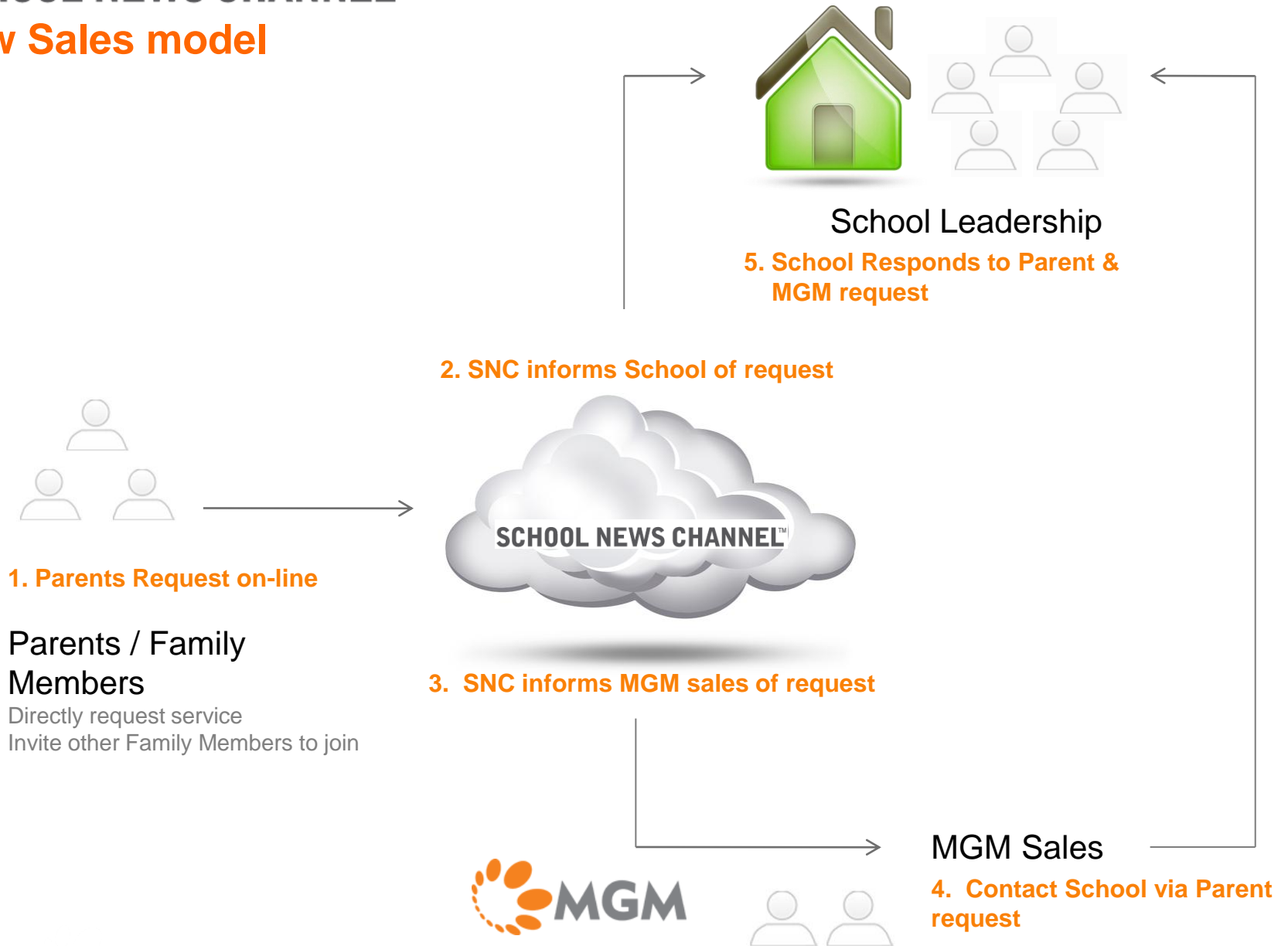


SCHOOL NEWS CHANNEL™

Connecting Parents to Schools with SMS messaging

SCHOOL NEWS CHANNEL™

New Sales model



SCHOOL NEWS CHANNEL™

Connecting Parents to Schools with SMS messaging



Why are we very excited ?

School News Channel gives MGM access to the consumer market

SNC creates a better, more effective marketing process

Applicable for both existing and new clients

Self generated viral growth of new leads and sale inquiries is already happening

Products likely to generate:

- > 200% more revenue per user (student)
- > 300% more gross profit per user (student)

NEW PRODUCT ANNOUNCEMENT

RollStar★



- Cloud based Roll Marking and Student Welfare Application
- Working prototype released today /Full product release March 2011



RollStar★



- Supports Government program of PC for every classroom Teacher
- National Broadband Network Ready
- Most advanced, easy to use attendance and student welfare management features and capability
- Designed for tablet device use
- 2011 Revenue Driver

Working prototype released today

Full product release March 2011



In Conclusion



1. MGM future has never looked better
2. New products will drive both revenue and profit growth
3. Increased Investor Relations program
4. Questions



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